

## Message Text

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ACTION EUR-12

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-----126392 061355Z /53

R 051624Z APR 78  
FM AMEMBASSY MADRID  
TO USINFO WASHDC  
USCINCEUR-ECAP VAIHINGEN GER  
USNMR SHAPE  
SECSTATE WASHDC 4116  
USICA WASHDC

UNCLAS MADRID 03628

SECSTATE FOR EUR/WE;EUR/RPM  
USICA FOR PGM/F

SUBJECT: MEDIA REACTION TO PRESIDENT CARTER'S TRIP

1. APRIL 5 MADRID PRESS REACTION TO PRESIDENT'S  
JOURNEY LIMITED TO CORRESPONDENTS' REPORTS IN ABC  
(CONSERVATIVE) AND ARRIBA (GOVERNMENT ORIENTED):

2. JOSE MARIA CARRASCAL WRITES FOR ABC FROM NEW  
YORK: "THE DAYS OF THE 'UGLY AMERICAN' HAVE  
PASSED,' JUBILANTLY DECLARED JIMMY CARTER UPON  
RETURNING FROM HIS RECENT TRIP. THIS IS A BIT  
EXAGGERATED, BUT WITH AN UNDENIABLE BACKGROUND OF  
THE TRUTH. HE WAS NOT STONED, NOR INSULTED, NOR  
ACCUSED, NOR BLAMED FOR ALL THAT GOES WRONG IN THE  
WORLD, AS USED TO BE THE CUSTOM...BUT IF THE 'UGLY  
AMERICAN' HAS DISAPPEARED, SO HAS THE OMNIPOTENT  
AMERICAN...THE UNITED STATES CAN NO LONGER SOLVE ALL  
OF THE PROBLEMS OF THE PLANET. AND IF THEY DON'T  
TAKE CARE, THEY WILL NOT EVEN BE ABLE TO SOLVE  
THEIR OWN. THEIR DOLLAR IS ONLY A SHADOW OF WHAT  
IT WAS, THEIR ABSOLUTE MILITARY SUPERIORITY HAS  
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BEEN CONVERTED TO BALANCE WITH THE SOVIET UNION,  
AND THEIR LEADERSHIP IS DEFIED NOT ONLY BY THE LARGE  
COUNTRIES, BUT ALSO BY THE SMALL.

3. "THE FINAL BALANCE OF THE TRIP IS, WELL,  
INTERMEDIATE: A RELATIONSHIP OF EQUALITY HAS BEEN  
ESTABLISHED WITH A SERIES OF COUNTRIES WHICH HAVE

A ROLE EVERY DAY MORE IMPORTANT, BUT IT HAS ALSO BEEN LEFT CLEAR THAT THEIR INTERESTS ARE NOT ALWAYS IDENTICAL WITH AMERICAN INTERESTS. WHETHER IT WAS NECESSARY TO TRAVEL 15,000 MILES TO CONFIRM THIS IS SOMETHING FOR DISCUSSION."

4. ARIBA REPORTS FROM NEW YORK: "SPECTACULAR RESULTS WERE NOT OBTAINED (NOR WERE THEY SOUGHT), BUT THE THIRD FOREIGN TRIP OF PRESIDENT CARTER HAS IMPROVED THE GENERAL ATMOSPHERE WITH A NUMBER OF COUNTRIES OF THE THIRD WORLD, WITH WHICH THE UNITED STATES HAS VERY IMPORTANT POLITICAL AND ECONOMIC RELATIONSHIPS AND INTERESTS...THE OFFICIAL CONTACTS BROUGHT OUT A GOODLY NUMBER OF DIVERGENCES AND FRICTIONS ON SPECIFIC ISSUES BETWEEN THE AMERICAN GIANT AND THE COUNTRIES MOST TYPICAL AND POWERFUL OF THE THIRD WORLD. BUT THE SMOOTH AND CANDID U.S. PRESIDENT ALSO HAS OBTAINED IMPORTANT PSYCHOLOGICAL...RESULTS, WHICH CAN BE TRANSLATED IN THE FUTURE INTO A GENERAL IMPROVEMENT OF THE SPIRIT AND FAITH OF THESE NATIONS IN THE EGOCENTRIC AMERICA..." RYLANCE

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## Message Attributes

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**Channel Indicators:** n/a  
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**Concepts:** PRESS COMMENTS, PRESIDENT, VISITS, CHIEF OF STATE VISITS  
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